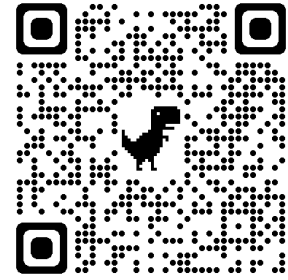


Social Change Lab

Social Change Lab
<https://www.socialchangelab.org/>
Founded 2021
3 person team



About

Social Change Lab conducts and disseminates social movement research to help solve the world's most pressing problems. We seek to inform advocates, decision-makers and philanthropists on the best ways to accelerate positive social change. We are an organization that combines the ideas of Effective Altruism, a deep commitment to doing the most good with our available resources, with a practical understanding of how social movements operate.

Research

Our report on protest outcomes summarizes 6 months of our research into the outcomes of protest movements. We covered topics such as the impact of protest movements on policy, public opinion, voter behavior, and public discourse. We find that protest movements have had significant and important impacts, and think it's very plausible that they will do so in the future.

Our preliminary cost-effectiveness analysis of nonviolent climate protest in the UK also showed that it might have been one of the most cost-effective ways to reduce carbon emissions, at least in the first year of activities.