

Name: The Humane League  
Location: US, Mexico, UK, Japan  
Founded in: 2005  
Team size: 109 (6000 volunteers)  
2019 Funding: \$10.5M



Organization website



Animal Charity Evaluators  
Review



## What do We Do?

The Humane League (THL) was founded in 2005. THL currently operates in the U.S., Mexico, the U.K., and Japan, where they work to improve animal welfare standards through grassroots campaigns, movement building, vegan advocacy, research, and advocacy training, as well as through corporate, media, and community outreach. They work to build the animal advocacy movement internationally through the Open Wing Alliance (OWA), a coalition founded by THL whose mission is to end the use of battery cages globally. THL also works to decrease the consumption of animal products through seasonal promotion of the Veganuary vegan pledge program.

## Our Mission

We exist to end the abuse of animals raised for food. But we can't do it without you. What began as a tiny grassroots organization in 2005—protesting foie gras on bitterly cold nights at local restaurants in Philadelphia—has since grown into an effective and global nonprofit organization. Yet, one thing has stayed the same. We are, and always have been, for the animals.

In partnership with activists across the northeast, we ran dozens of campaigns, from Baltimore to Boston, winning cage-free commitments at every stop. Restaurant by restaurant, and campus by campus, working our way up to the biggest national corporations. General Mills. PepsiCo. Grupo Bimbo. Starbucks. Subway. Burger King. Chipotle. Pret A Manger. KFC. Pizza Hut. Taco Bell. Whole Foods. And, the world's biggest institutional food providers—Sodexo, Aramark, and Compass Group—have all enacted animal welfare policies thanks to your tireless activism and campaigning.

That's why, together, we empower people with knowledge. And we educate the public about the horrors animals face on factory farms every single day. Together, we inspire people to leave animals off their plates and change the world around them.

Real social change happens in collaboration with others. After all, this is a movement that's bigger than ourselves.

That's why we share resources, train other non-profit organizations, and cultivate a welcoming, collaborative, and changemaking community.

That's why, in 2016, we founded the Open Wing Alliance (OWA), a global coalition of organizations united in a common goal: to end the abuse of chickens worldwide.

This is just the beginning. Every day, we work to uplift our movement. To grow our impact. And, through the actions of our partners, to end the abuse of animals raised for food.

All of our work is rooted in sound research and a commitment to effective animal protection.

That's why our research arm, The Humane League Labs, conducts studies and makes practical recommendations to inform future strategies and tactics.