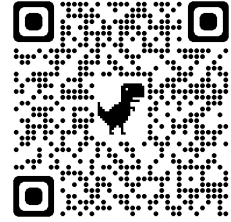


GiveDirectly



GiveDirectly

<https://www.givedirectly.org/>

Founded 2010

2022 Donations: \$250M

175 person team

About

We give cash directly to people living in poverty. GiveDirectly is a nonprofit that lets donors like you send money directly to the world's poorest households. We believe people living in poverty deserve the dignity to choose for themselves how best to improve their lives — cash enables that choice.

Process

1. Target - We primarily use government data to target villages where most or all residents are living in extreme poverty, defined by the World Bank as earning under \$2.15/day.
2. Enroll - In-country GiveDirectly staff – not contractors – go door-to-door enrolling one member of each household in the entire village. They also hold large meetings to prepare the community for the coming transfers.
3. Pay - About a month later, the funds are sent in two parts through a SMS-enabled banking technology called mobile money. If a household did not already have a mobile phone, we will give them one. They can then withdraw the mobile funds as cash with local agents.
4. Follow-up & audit - We then call each person to verify they received the funds and evaluate their experience with our program. We also provide toll-free call centers to offer support. Our internal audit team follows up with a subset of recipients to identify and investigate potential fraud.